

New Fam Sponsorship Opportunity

Page Title	STB Jakarta/Travel & Corporate Fam Trip 15-20 November 2025
Introduction Singapore Tourism Board (STB) Indonesia – Jakarta office will be hosting a Travel Agent and Corporate Fam Trip from 15-20 November 2025 to visit interesting Meeting & Incentive venues and activities. We are seeking sponsorship from Singapore tourism industry stakeholders to showcase new products and experiences in Singapore.	
Name of Fam Trip	STB ID – Corporate Fam Trip
Dates of Fam	15-16 November 2025 Pre Tour in Singapore 17-20 November 2025 Go on Cruise
Group Size	Travel Agent 16 Pax Corporate 8 Pax
Country of Participants	Indonesia
Profile	Corporate from Manufacturing, Insurance, MLM, Banking and Leasing
Type of Sponsorship	Full or co-sponsorship of: <ul style="list-style-type: none">Accommodation: Single room basis with breakfastAttractions and Experiences catering to MICE (Incentive) audience and suitable for the Indonesian market.Meals – Lunches and/or Dinners (Halal preferred, minimally No Pork, No Lard or vegetarian dining options)
Additional details/criteria for sponsorship	Key area to focus: <ul style="list-style-type: none">The attractions and experiences must be suitable for groups from 20 pax and above (up to 5,00 pax)Dining options should provide halal option/vegetarian/no pork no lard
Information about FAM Participants	The event will be attended by decision-makers at Director and Manager levels. <ul style="list-style-type: none">Travel Agents: Leisure and MICE specialists from Tier 1 and Tier 2 cities.Corporate Representatives: Directors and Managers from HR, Marketing, and Procurement departments across key industries, including Manufacturing, Insurance, MLM, Banking, and Leasing. *Subject to acceptance of invitation at this moment.
Eligibility	<ul style="list-style-type: none">All Singapore-based stakeholders are welcome to apply.STB will shortlist and inform stakeholders of the outcome once the EOI closes.STB reserves the right to decline/accept at their discretion
Expression of Interest Opens	1 September 2025

Expression of Interest Closes	25 September 2025, 15:00 (SGT)
Point of Contact	For more details and expressions of interest, please contact: Dona Yuliana, Senior Manager, dona_yuliana@stb.gov.sg